

Report

Workshop on customer validation and mentoring session

Event Date: 27.09.2025

About the event:

On 27th September 2025, ASHINE organized a workshop on customer validation, aimed at empowering startups to understand their customers better, validate their assumptions, and refine their product-market fit. The session was facilitated by Nijeesh Padmanabhan, Director at Deloitte, who guided participants on effective customer validation techniques, data-driven insights, and practical strategies to engage with customers. The workshop also included mentoring sessions, providing startups with personalized feedback to strengthen their business models and enhance their chances of success.